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## Professional Certificate Course

*Course Name*      Airport Sustainability Strategy, ESG and Finance

*Delivery*            *Virtual Class / Online*      4 days (3 hours per day)  
                                 *Onsite / Classroom*        4 days (8 hours per day)

### *About the Course*

This course is designed to provide a comprehensive understanding of how airports can navigate the evolving sustainability and Environmental, Social and Governance (ESG) ecosystem. It introduces the relevance of these topics for airports today and the current and predicted trends in Africa. Further, it presents a step-by-step approach to build a strategy and roadmap. It combines practical insights with theoretical knowledge to equip participants with the tools needed to plan their airport's sustainability journey. Additionally, it outlines the possible routes for financing these initiatives, all of which are relevant for success in today's evolving business landscape.

### *Learning Objectives*

Upon completion of this course, participants will be able to:

- Understand regulatory, societal, and financial drivers for sustainability and ESG matters (both local and international)
- Understand relevant regulations, frameworks, and guidelines and how they may be applicable to airports.
- Build airport specific ESG strategies and roadmaps. Set vision/ambitions/targets/KPIs and outline actions/plans.
- Understand the environmental, social, and economic impacts of airport operations.
- Identify critical material issues and prioritize actions in alignment with the United Nations Sustainable Development Goals.
- Incorporate ESG factors into decision-making processes and governance. (e.g.: procurement)
- Identify means of financing /investments in sustainability-linked developments

### *Target Audience*

- Airport Executives & Boards
- Airport Finance Managers/Executives
- Airport Environmental & Sustainability Managers/Executives
- Airport Risk & Strategy Managers/Executives
- Airport Commercial Managers/Executives
- Airport Planners

Course Structure – In person Class

Day 1	Day 2	Day 3	Day 4	Day 5
Introduction to Sustainability & ESG and its relevance to airports; trends, regulations and guidelines	Deep dive on Environmental and Social Sustainability	Deep dive on Governance and Finance	Building a Strategy and Roadmap	Airport Presentations
Outcome				
Establish a basic understanding of the topic	Understand and identify critical material issues and prioritize actions	Implementation Strategy	Workshop to build airport specific strategies	Mutual Learning

For more information or clarification, please contact ACI Africa at [aci-africa@aci-africa.aero](mailto:aci-africa@aci-africa.aero) or visit [www.aci-africa.aero](http://www.aci-africa.aero)