



## Certificate in Airport Business Operations

### *Overview*

The ACI Certificate in Airport Business Operations provides participants with an understanding of airport business operations including economic and regulatory principles, how airports are organized and the process of strategic, master and operations planning.

### *Objectives*

On completion of this course participants will be able to:

- Describe the major business dynamics of the airport industry
- Explain how the airport business has evolved including different operating models and describe some of the contemporary challenges faced by airport managers
- Describe some of the important skills and knowledge that airport leaders will need to successfully manage airport businesses effectively in the 21st century
- Describe key aspects of airport financial management and explain the economic impact of airports on their communities
- Understand the history of regulation in the aviation industry, why certain regulations were established and the importance of having an international aviation framework in place
- Describe the various airport ownership and management models that have evolved and the increasing involvement of the private sector in airport development
- Understand the strategic planning process including its purpose, key elements and the relationship between the strategic plan and other airport plans
- Explain the purpose, key elements and processes involved in developing an airport master plan
- Describe the various operating plans that are developed to establish and maintain consistent operations at airports

### *Course Content*

The ACI Certificate in Airport Business Operations consists of the following seven modules:

1. A Complex and Dynamic Business
2. Airport Economics
3. Regulatory Framework
4. Airport Organisation
5. Airport Strategic Planning
6. Airport Master Planning
7. Airport Operations Planning