



WORLD TRADE CENTERS ASSOCIATION JOINS THE BUSINESS PARTNER PROGRAM OF ACI AFRICA

ACI Africa welcomes World Trade Centers Association as its latest Business Partner.

About World Trade Centers Association

As the licensor of the world-famous World Trade Center (WTC) brand, the World Trade Centers Association (WTCA) is an international trade association and a vibrant membership community with a mandate to promote and facilitate trade and investment opportunities on a global scale.

Through our more than 300 Members who have state-of-the-art World Trade Center-branded facilities or operations in cities across nearly 100 countries, the Association serves as a true beehive of economic activity, and provides an environment of trust and credibility.

The WTCA is an effective global network comprised of an ecosystem of conference & exhibition centers, economic development agencies, real estate developers, universities, logistical hubs, airports, free zones and more. For more information, visit www.wtca.org.

The World Trade Centers Association's (WTCA) 2022 General Assembly: "Exploring New Horizons" takes place on Monday, April 18 through Friday, April 22, 2022.

This year's WTCA General Assembly (GA) is 100% virtual and will **focus on business opportunities in Africa, featuring two half-days of livestream programming and a week of B2B networking opportunities across all time zones**, via a complimentary Artificial Intelligence (AI)-powered matchmaking platform. **Access is free and open to our entire business network.** We strongly believe attending this event will expand your global reach!

AI-powered networking tools help to maximize time spent establishing business connections. And the WTCA's global community of MSMEs, economic development agencies, real estate developers, universities, logistical hubs, ports, free trade zones

and more provides the exponential reach you need to find the right trade and investment opportunities across more than 90 countries!

The graphic features a background of diagonal lines and colorful geometric shapes (triangles and squares) in shades of yellow, orange, pink, and blue. At the top center is the WTCA logo, which consists of two stylized globes and the text 'WORLD TRADE CENTERS ASSOCIATION'. Below the logo, the main title 'WTCA GENERAL ASSEMBLY' is written in large, bold, red capital letters. Underneath, the subtitle 'Exploring New Horizons' is in a smaller, italicized black font. The dates 'April 18-22, 2022' are in bold black font. Below that, the text 'Free for our business clients & partners!' is in bold black font. On the left side, there is a square image showing a hand interacting with a glowing digital interface of a computer monitor, with a network of blue nodes and lines extending from the screen. To the right of this image, the text 'AI-Powered B2B Matchmaking', 'Virtual B2B Meetings', and 'Livestream Programming with simultaneous translation English - French - Spanish' is listed in bold black font. At the bottom right, a red rectangular box contains the URL 'https://bit.ly/WTCAGA2022Partner' in white text. At the bottom left, the text 'Hosted by the WTCA, with a global business network in over 90 countries!' is in italicized black font.

The 2022 GA promises to be a unique and engaging event, focused on business opportunities with buyers, sellers and investors in:

- Agriculture
- Automation & Automotive
- Construction & Engineering
- Energy, Power, Gas, Petroleum, Renewables
- Fintech, Enterprise Software, Data, IT
- Food & Beverage
- Metals & Mining

- Pharmaceuticals, Healthcare, Medical Devices
- Real Estate Development, Rental, Leasing, Sales
- Tourism & Hospitality
- Transportation, Logistics, Telecommunications

To learn more about and register for the 2022 WTCA General Assembly, visit:
<https://bit.ly/WTCAGA2022Partner>